Distoration Rate For Pre Print Plates For .107 Is 97.04%

DURO

A NOVOLEX BRAND

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DESIGN GROUP: Shopper Series Ultra Regal

Printed Flap 9 7/8"

PLEASE NOTE: This proof is for copy, content, and position approval only. This proof is not for actual color or paper substrate used to produce your order. Carefully check all traps (overlap of color) punctuation, spelling, copy and elements. Please use attached approval letter for signed approval. Approval letter, proof and ink roll outs must be returned to produce your order.

Fill All 5 Anti-Bounce Area With 40% Screen In All Colors Containing Screens

(UP TO 6 COLORS)

BORDER DESIGNS

Because Of Machine Movement In Bag

Conversion, Copy Should Be Placed At
Least 1/4" From Fold Lines Or Edges.
In The Top Area, Use 1/2" Bleed.
Border Designs Should Be Kept 1/2" From
Fold Edges, Top Cutoff And Bottom Fold. 12 x 9 x 15 3/4 **Distoration Rate For Tail Print** Full Panel Print Must Bleed Into Top & Plates For .067 Is 98.20% Bottom Of Bag. Which Is Indicaated On Template TECHNICAL: DATE: 2/10/16 SCALE: FULL Starting Web: 43 1/4" Finished Web 43.00" Bleed Copy Must Any Copy Above This Extend To this Line. Line Will Not Be Seen. Final Art For Gusset 9.00" Face 12.00" Gusset 9.00" Back 12.00" Plates Should Stop At This
Back Fold Line. AFTER CONVERSION, THIS AREA (.25") WILL APPEAR IN BOTTOM OF BAG Artwork Bleeds
To This Line
To Complete
Step & Repeat
Of Copy Bleed
Into Left Gusset Panel. UNPRINTED PASTE AREA PLACEMENT OF DENSITY BARS Cut Flap 8 1/8"