.107 Distortion Rate 97.08%

DURO BAG™
A NOVOLEX BRAND
1 Duro Way
Walton, KY 41094
Duro.ArtDepartment@novolex.com

CREATED BY: B. Wallrawe
TECHNICAL:
Starting Web: 18 1/4" Finished Web 18.00"

DESIGN GROUP:
Rio Bravo Shopper Series

Custom Gem
5 1/4 x 3 1/4 x 8 3/8

DATE: 2/10/16 | SCALE: FULL

PLEASE NOTE: This proof is for copy, content, and position approval only. **This proof is not for actual color or paper substrate used to produce your order.** Carefully check all traps (overlap of color) punctuation, spelling, copy and elements. Please use attached approval letter for signed approval. Approval letter, proof and ink roll outs must be returned to produce your order.

BORDER DESIGNS
Because Of Machine Movement In Bag Conversion, Copy Should Be Placed At Least 1/4" From Fold Lines Or Edges. In The Top Area, Use 1/2" Bleed. Border Designs Should Be Kept 1/2" From Fold Edges, Top Cutoff And Bottom Fold.

Full Panel Print Must Bleed Into Top & Bottom Of Bag. Which Is Indicaated On Template

Fill All 5 Anti-Bounce Area With 40% Screen In All Colors Containing Screens

Anti-Bounce Strips
Fold And Paste Lines
Clone Areas
Bleed Lines
Center Lines

3/8" Bleed
Gusset 3.25"
Face 5.25"
Gusset 3.25"
Bleed Copy Must Extend To This Line.
Back 5.25"
Any Copy Above This Line Will Not Be Seen.
Final Art For Plates Should Stop At This Back Fold Line.

Repeat 10.9955 For 1 Around
Face Height 8 3/8"
1/4" Cutoff
Bottom Fold
Bottom 2.3705"
1/4" Cutoff
Repeat 10.9955 For 1 Around
Face Height 8 3/8"
Bottom Fold
Bottom 2.2455"
21.991" 70 Tooth 2 Around 10 Pitch Gear

AFTER CONVERSION, THIS AREA (.25") WILL APPEAR IN BOTTOM OF BAG
UNPRINTED PASTE AREA
3/8 Bleed
AREA (X)
MicroDot
CLONE THIS AREA INTO AREA INDICATED AT FAR LEFT OF LAYOUT (X)
TOP CUTOFF
TRIM LINE
Unprinted Paste Area
ID #
Color
1
2
BUTT AREA - DO NOT COVER AREA WITH COPY OR INK
Cut Flap 3 1/4"